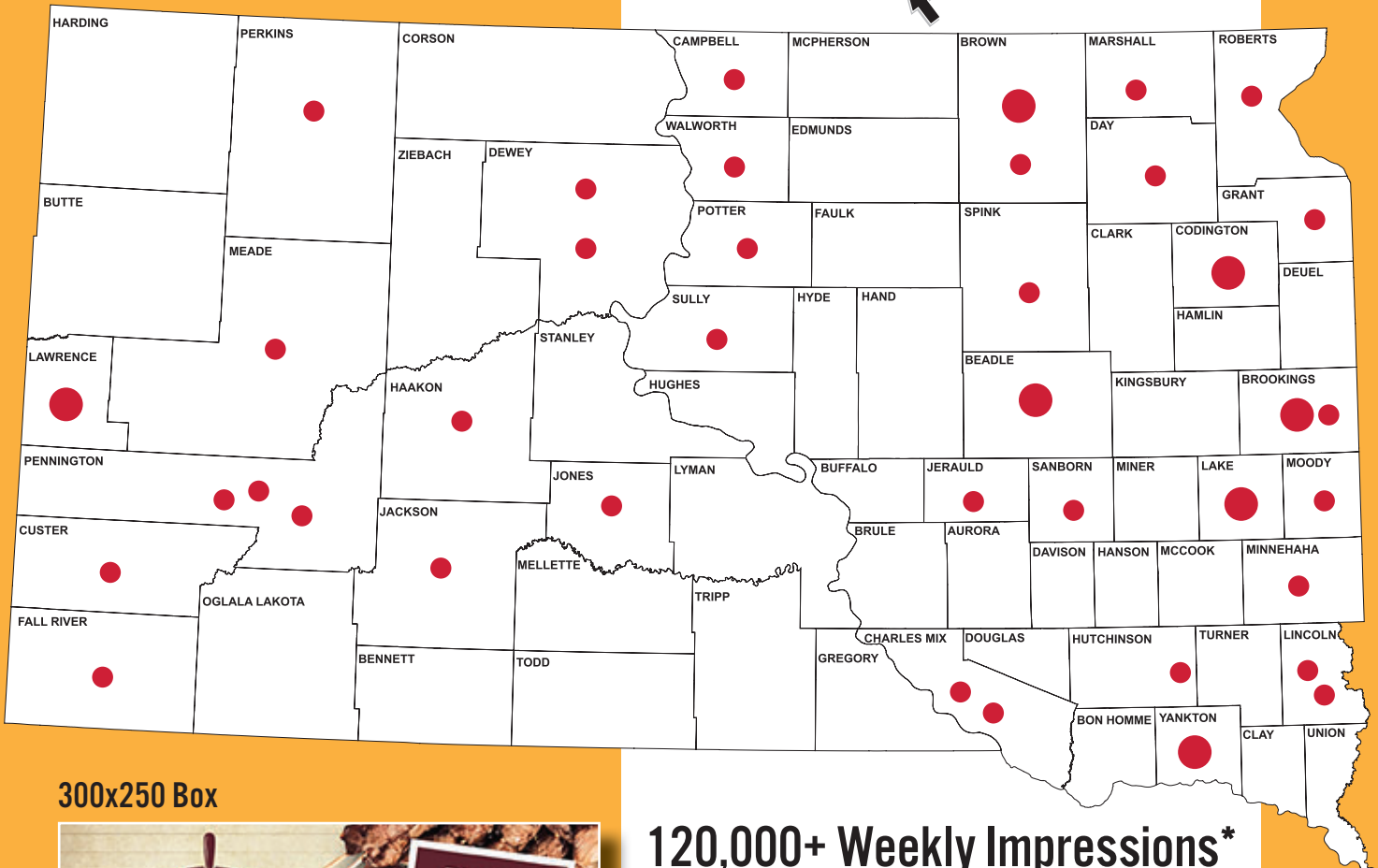




# SDNA

SOUTH DAKOTA NEWSPAPER ASSOCIATION

## DIGITAL AD NETWORK



300x250 Box



**THE SOUTH DAKOTA CHISLIC festival**  
FREEMAN, SD

Food • Chislic Competition  
Craft Beer • Entertainment  
Vendors • Family Fun

*click here!*

PRESENTED BY  
**CORTEVA** **PRIDE**

120,000+ Weekly Impressions\*

35+ Daily & Weekly  
Newspaper Websites

One Low Cost of \$300/week

Your ad will appear in  
**BOTH** ad sizes!



**THE SOUTH DAKOTA CHISLIC festival**  
FREEMAN, SD

**JULY 28** 4PM TIL 10PM **FREEMAN SOUTH DAKOTA**

Food • Chislic Competition • Craft Beer • Entertainment • Vendors • Family Fun

728x90 Leaderboard

\*Based on current participating newspaper website impressions delivered.  
Ads run share of voice.

## Participating Newspapers/Websites

Aberdeen American News .....	aberdeennews.com
Bison Courier .....	ravellettepublications.com
Brandon Valley Journal .....	brandonvalleyjournal.com
Marshall County Journal .....	marshallcountyjournal.com
Brookings Register .....	brookingsregister.com
Custer County Chronicle .....	custercountychronicle.com
West River Eagle .....	westrivereagle.com
Faith Independent .....	ravellettepublications.com
Moody County Enterprise .....	moodycountyenterprise.com
Freeman Courier .....	freemands.com
Potter County News .....	pottercountynews.com
Groton Independent .....	397news.com
Prevailer News .....	custercountychronicle.com
Fall River County Herald Star .....	frheraldstar.com
Huron Plainsman .....	plainsman.com
Kadoka Press .....	ravellettepublications.com
Lake Andes Wave .....	postandwave.com
Lennox Independent .....	lennoxnews.com
Madison Daily Leader .....	dailyleaderextra.com
Grant County Review .....	grantcountyreview.com
Mobridge Tribune .....	mobridgetribune.com
Murdo Coyote .....	ravellettepublications.com
Onida Watchman .....	onidawatchman.com
Pioneer Review .....	pioneer-review.com
Native Sun News .....	nsweekly.com
Redfield Press .....	redfieldpress.com
Sisseton Courier .....	sissetoncourier.com
Black Hills Pioneer .....	bhpioneer.com
Timber Lake Topic .....	timberlakesouthdakota.com
Wagner Post .....	postandwave.com
Pennington County Courant .....	ravellettepublications.com
Watertown Public Opinion .....	thepublicopinion.com
Reporter & Farmer .....	reporterandfarmer.com
True Dakotan .....	truedakotan.com
Sanborn County Journal .....	sanbornjournal.com
Yankton Daily Press & Dakotan .....	yankton.net

## What is the Digital Network?

South Dakota Digital Ad Network is a cooperative ad network of the state's weekly and daily newspaper websites.

For only \$300 per week, you can buy a 300x250 and 728x90 in more than 35 weekly and daily newspapers across the state of South Dakota and reach more than 120,000 digital readers per week!

Expand your campaign to a month and get one week FREE! For \$900, your ad will run for 30 days. (Ad must be scheduled for 30 days upfront.)

Each newspaper will run your ad, run-of-site, for seven (7) days minimum the week you designate. Homepage placement is not guaranteed. Ads will run share of voice. Limited to four ads per week.

South Dakota Newspaper Association (SDNA) coordinates all placements on participating newspaper websites. All impressions and click-thru stats are tracked by SDNA and provided at the end of the campaign, upon request.

SDNA can also place statewide digital ads in other states. Several states have networks similar to ours. Contact SDNA for costs, impressions and other information.

## Why advertise on South Dakota websites?

South Dakota newspapers are the #1 source for local advertising information, out-pacing all other media including TV and radio, according to a 2019 statewide survey of 500 South Dakota households conducted by Pulse Research for SDNA.

## Requirements:

- Advance payment by cashier's check, money order or credit card.
- Creative should be JPEG/PNG/GIF files <100 KB sent to sandy@sdna.com. SDNA also provides creative services for a fee.
- We do not accept advertising for "Work-At-Home" enterprises or offers requiring readers to send money before seeing complete and detailed information about the advertised product.
- Any ad using a 900 telephone number must include a disclaimer telling readers what the basic, per minute and average telephone charge will be.
- Any ad using an 800 number to refer to a 900 number, must include the disclaimer mentioned above.
- SDNA and individual publishers reserve the right to reject any ad, at any time.



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